## WORKMAN TECHNOLOGIES





### **OUR SERVICES**



## Digital Marketing

We deliver excellent results for your business by our marketing models & high quality promotion and Intergrity



#### SAAS Products

Providing applications on demand with rapid implementation and zero capital expenditure



#### Software Development

Experienced in developing & maintenance of high-end software applications using latest technologies



#### Staff Augmentation

Integrating IT Staff
Outsourcing &
Management services
with technology skills
for customers

### **DIGITAL MARKETING**



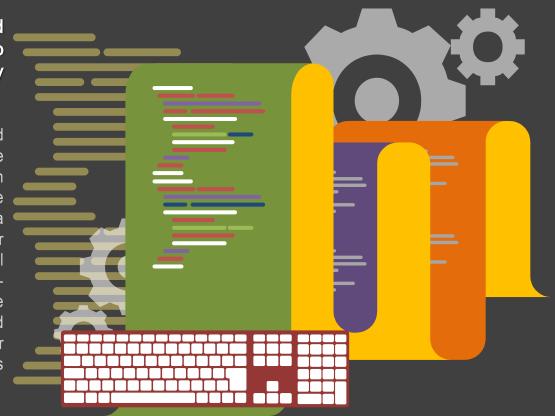
- SEM (Search Engine Marketing)
  - Influence Marketing
    - Bulk Mailing
      - Bulk WhatsApp Messaging
      - Blogging
      - Copy writing
      - Advertisement (Google, yahoo, facebook)
      - Social Media Marketing
    - Backlink, revisit marketing
  - Funnel Development
- Video Marketing (YouTube Marketing)



### **SAAS PRODUCTS**

We provide variety of Cloud hosted applications which allow businesses to do rapid implementation without any capital expenditure on Infrastructure.

Workman Technologies has developed Cloud hosted applications for various Industries which are provided as SAAS. We have also partnered with many Software companies to enhance our software service portfolio. Workman Technologies owns a concept of rentApp in which we partner with your desired Software Vendors and Integrate all Applications and Tools to provide you a single signon and maintenance window for multiple apps. We expertise in managing trunkey projects and implementing integrated helpdesk system for user community. Integrated SAAS Model allows seemless implementation for your business.





requirements.

### STAFF AUGMENTATION



A good recruitment process allows you to find qualified candidates quickly and efficiently.

#### Compliance

Encompassing several elements including background and reference checking, psychometric testing and data privacy and security

#### Part-timers

A flexible system of hiring highly trained staff as per your convenient time and space.

#### Attendance Management

We maintain efficient system and records of workplace attendance i.e the hours and days that employees show up for work.

#### Payroll + Payment

We offers a full payrolling service for temporary and contract workers along with the payment of employees and responsibility for their official records, etc.

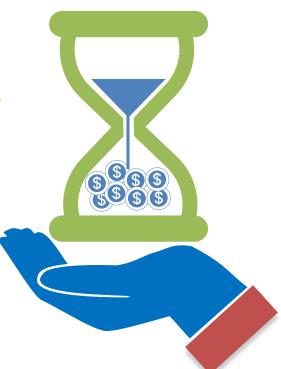
#### Cost effective solutions

We free you from the hassle of recruiting, selecting, Onboarding, compliance management, etc. to let your business focus on keys.



# Part- time employee concept

Part-time job by definition is a form of employment that carries fewer hours per week than a full-time job. They work in shifts. The shifts are often rotational. Workers are considered to be part-time if they commonly work fewer than normal working hours per week. Productivity of part-time workers can be higher than that of full-time workers because of lower stress, lower absenteeism, better work-life balance, and a more flexible work organization.



#### Cost effectiveness

Part-timing helps you saves and grow as it helps to extract full potential of an employee in a constrained time.

#### Specialisation

Hiring part-time workers specialised in specific work and industry leads to increased productivity, profit and growth.

#### Flexibility

Working with part-timers can be really easy and comfortable as it is a flexible solution as it releases organisation from the hassle of fixed time and place.

